

Seminar: Special Consultative Session on the Busan Action Plan for Statistics

Implementing the Busan Action Plan for Statistics in an Evolving Environment

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Recalling

Busan Action Plan three Principal Objectives:

Integrated
Statistics in
Decision
Making

Promoting
Open
Access to
Statistics

Increasing
Resources
for Statistical
System

Identifying

Common Challenges

Relevancy

Globalization

Competencies

Attractiveness

Accessibility

Funding

Capacity Building

Technology

Competitiveness

Internet

Satisfied Users

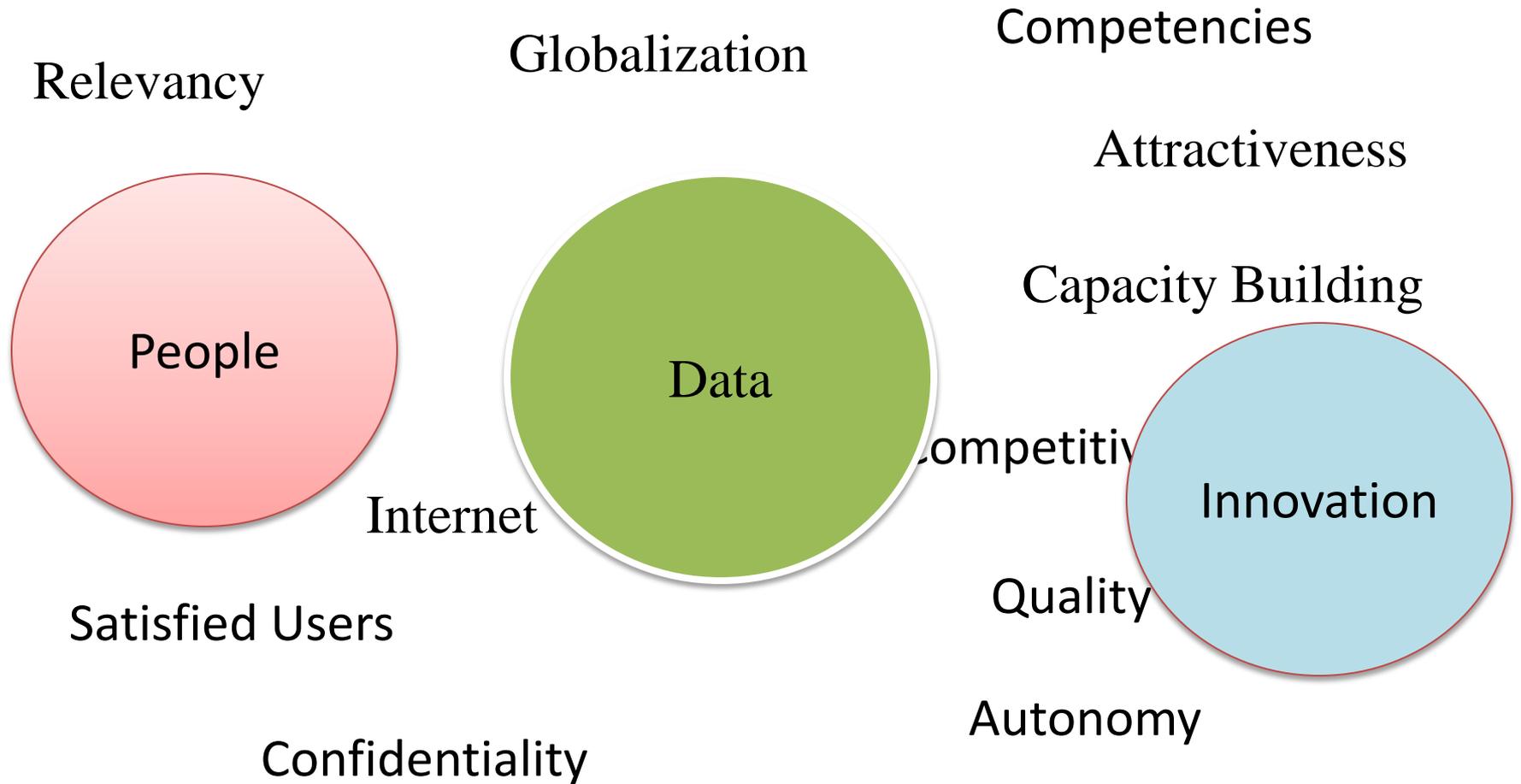
Quality

Confidentiality

Autonomy

Identifying

Investment



Investigating

The image of NSO

Accountability

1. **Administrative** accountability (reduction of cost, norms of a public institution)
2. **Professional** accountability (quality, independence, equal access, response burden, international standards)

Measures: Release calendar, statistics advisory council (priorities), code of practice (procedures – How NSI do things?), audit reports, Peer Reviews

The Challenge: Do we have public trust in official statistics? Can we measure it?

Conflicting facts:

OECD (Measuring trust in official statistics-2011): **No formal** international recommendation on **measuring trust** in official statistics but rather model questionnaires

Responding

Users Conscious

1. Focus on empowerment by providing **access** to data that has been considered as "**confidential**".
2. **Re-balance** accessibility and confidentiality.
3. Focus on "**new generation of users**" with statistical **literacy** programs that meet their preferences which are keen to computer, internet and smart mobile
4. Focus on statistics that "**talk**" with greater focus on **data visualization**

Responding

Data Conscious

1. Focus on **metadata** – so the data is **COMPLETE**
2. Focus on **data** more than the tools - Let users choose the tools that fit their preferences
3. Greater emphasis on research and development (**R & D**) that target **quality** and production **cost**
4. Invest in **technology** to rationalize **cost** (utilize technology to improve statistical project cycle)
5. Integration of **administrative records** into the statistical **production**
6. Capacity building still sit on **traditional** approaches ignoring recent trends related to the concepts of **e-learning** (This relates to cost as well)

Responding

Data Conscious

Accessibility

1. Access means: **Find, Use, Understand**
2. **Much** focus and attention is given to **locating** (finding) statistics
3. **Less** focus on the **use** and **understand**
4. Increasing efforts on **metadata**
5. Increasing efforts on **data visualization** and statistics **story telling**
6. Impact of technological tools: More of **transactional** relationship with users rather than **mutual beneficial** relationship

The Challenge:

1. Need to build core **competencies** in DV, statistics story telling
2. Accessibility to “**old**” data and how to make it **relevant!**

Responding

Data Conscious

Relevant statistics

1. Language wise: Fit or **connected** with the matter in hand
2. Statistics wise (INSEE): **Proximity** between the concept we want to observe and the result that is obtained
3. Informally: **Talk** the talk

The Challenge: No objective measurement of the relevance of a given statistic

Relating to challenges

The Way Forward

1. Invest in users: Re-examine concept of accessibility: **Find, Understand, Use**
2. Invest in people: Re-examine **current approaches** of Capacity building – Focus on **e-learning**
3. Invest in technology: Consider **Internet** and **Technology** as sources for **competitive advantage**
4. Model to measure **attractiveness** of official statistics as alternative to “relevancy”

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