Achieving Better Outcomes with Better Gender Data:

Gender Data Network Two-Day Webinar

Date: 26 and 27 January 2022, 13:00 – 15:00 GMT

Zoom Registration Link: Click here

Background

The Gender Data Network (GDN) is an initiative launched in March 2019 by the United Nations Economic Commission for Africa (ECA) and Data2X in partnership with Open Data Watch, to raise the profile of gender data within African national statistics systems. The GDN aims to improve the effectiveness of gender data dissemination and use across participating countries by:

   A. connecting its members to the wider global community focused on gender data;
   B. strengthening members' capacity by fostering gender data expertise, facilitating cross-country learning, enabling capacity building and training, and providing a platform for members to raise and solve issues they face; and
   C. focusing on common gender data gaps and accelerating the uptake of new methodologies to close them.

In its first phase, the GDN has proven useful for members by strengthening their credibility and confidence to raise awareness of gender data within their organizations and country governments, as well as at regional and international levels. It has initiated valuable conversations and knowledge-sharing between countries, helping to build a strong sense of community among members who value it as a source to turn to when in need. Phase 2 of the Network, which started in July 2021 with the addition of PARIS21 as a partner, continues to advance Phase 1 activities to develop skills and strengthen knowledge exchange between members.

To continue to enhance GDN member skills and share knowledge among participants, ECA in collaboration with PARIS21, Data2X and Open Data Watch is hosting a two-day virtual event "Achieving Better Outcomes with Better Gender Data". This will cover three important topics: alternative data sources to close gender data gaps, data use to promote impact of gender data, and latest best practices in communicating gender statistics.

Public Webinar on Integrating Alternative Data Sources, Better Communicating Gender Statistics, and Increasing Data Use to Close Gaps

Gender equality has been increasingly recognized as being essential to the process of sustainable development and the formulation of effective national development policies and programmes. However, while many national statistical offices have attempted to establish and succeeded in establishing sound gender statistics programmes, persistent gender data gaps remain.

Solutions exist, however. Integrating alternative gender data sources can help fill gender data gaps and improve coverage of gender data by taking advantage of different data sources including survey, census, administrative, citizen-generated, and big data etc. Likewise, communicating gender statistics is an important step in advocating for evidence-based policy for gender equality as well as raising awareness of the need for more and better gender data. Strategies for communicating gender statistics to deliver impactful messages are becoming crucial for national statistics officers and other data

producers. None of these solutions, however, will reap their benefits without adequate measures in place to encourage and increase data use.

This virtual two-day meeting will bring together invited experts from international organizations and national statistical offices to present their practical experience on how to use alternative gender data sources to produce better statistics, strengthen communication practices around gender statistics, and encourage and increase gender data use.

Objective of meeting

The main objectives of this virtual meeting are to:

- Enhance participants' understanding on how to leverage different gender data sources to produce gender statistics.
- Create a better understanding of methods for producing gender statistics using various data sources.
- Exchange good practices on communication strategies for gender statistics to inform policy makers, civil society organisations, the public, and key stakeholders about the state of gender equality.
- Share tactics and tools to support gender data producers in their efforts to increase and encourage data use.

Format and timeline

This virtual meeting will be open to the public and will gather both GDN members and an external gender data audience. The meeting will take place over two-hour sessions across two days, 26 and 27th of January from 13:00-15:00 GMT.

Draft Programme Agenda

Day 1: Wednesday, 26 January 2022

Time	Action	Speaker
10 mins	Welcome and Opening remarks	Oliver Chinganya, Africa Centre of Statistics Shaida Badiee, Open Data Watch
10 mins	Introduction to the Gender Data Network	Jessica Espey, Consultant Meriem Ait Ouyahia, PARIS21
Part 1: Integrating Alternative Data Sources to Close Gender Data Gaps		
Moderator: Jahanara Saeed, Open Data Watch		
10 mins	Presentation of country experience using citizen-generated data to generate gender-based violence statistics	Gloria Akoto-Bamfo, Ghana Statistical Service *Focus: Lessons learned and impact of using citizen-generated data to generate gender-based violence statistics.*

10 mins	Presentation on the promises and pitfalls of using big data to generate gender statistics	Bapu Vaitla, Data2X *Focus: Analysis of the promises and pitfalls of using Big Data to generate gender statistics.*
10 mins	Presentation on opportunities and challenges in using different data sources to produce gender statistics	Mahadia Tunga, Tanzania DLab *Focus: Discussion of opportunities and challenges in using different data sources to produce gender statistics in Tanzania*
10 mins	Presentation of gender data kit and its use cases	Tara Cookson, Ladysmith and School of Public Policy and Global Affairs at University of British Columbia *Focus: Presentation on the use of Gender Data Kit in South America*
20 mins	Moderated Q&A	All panelists and moderator
Part 2: Moving from data production to impact: Improving data use		
Moderator: Jahanara Saeed, Open Data Watch		
10 mins	Presentation on theory of change/framework to avoid data graveyards and encourage data use	Lorenz Noe, Open Data Watch
20 mins	Moderated Q&A	Panelist and moderator
5 mins	Wrap up and Closing	Jahanara Saeed, Open Data Watch

Day 2: Thursday, 27 January 2022

Time	Action	Speaker
5 mins	Welcome	Lauren Harrison, PARIS21
10 mins	Keynote on the importance of producing, using, and communicating gender data	Kelli Rogers, freelance journalist
10 mins	Moderated Q&A and polling question for audience	Kelli Rogers and Lauren Harrison
Part 1: Communicating Gender Statistics to Close Data Gaps		
Moderator: Lauren Harrison		
10 mins	Presentation of country experience on developing a gender data communications strategy	Caroline Gatwiri Mutwiri, Kenya National Bureau of Statistics *Focus: KNBS dissemination and access strategy, highlighting the challenges and*

		Key actions NSOs can take to make their data more open and accessible.
10 mins	Presentation of country experience of the impact of communicating gender data	Claudia Villante, ISTAT *Focus: A multisource approach to collect, analyse and disseminate VAW data with a special platform to cope with the covid pandemic.*
10 mins	Presentation on using infographics and data visualization to communicate gender data	Emma Phiri, Zambia Statistics Agency *Focus: Practical tactics and strategies on how to share data and statistics with the media..*
10 mins	Presentation on efforts to increase the visibility and use of gender data	Muchiri Nyaggah, Local Development Research Institute *Focus: Strategies to improve open data in Africa and facilitate increased use for policy making.*
10 mins	Presentation on UN Women's Women Count program	Mika Mansukhani, UN Women *Focus: Reflections on phase 1 of the Women Count program*
20 mins	Moderated Q&A	All panelists and moderator
Part 2: Road Ahead for the Gender Data Network		
Moderator: Shaida Badiee, Open Data Watch		
20 mins	The way forward for the GDN	Emily Courey Pryor, Data2X Johannes Jutting, PARIS21 Oliver Chinganya, Africa Centre of Statistics
5 mins	Thank Yous and Farewell	