



Webinar

“How to unleash the full potential of data for better lives: World Development Report 2021”

**Wednesday, 9 June 2021
16:00-17:15 (CET)**

[Registration](#) open to all

Background

The potential for data to improve the lives of millions of people living in extreme poverty in the world is enormous. Data can help improve policymaking and service delivery, prioritise scarce resources, and hold governments to account while also empowering individuals to make better choices. However, we have yet to tap into the full value of data for crisis response and recovery or the achievement of development outcomes that leave no-one behind.

Many barriers stand in the way of achieving the full potential of data, from misaligned incentives and incompatible data systems to deficits in trust. At the same time, the opportunities come with risks, presenting a challenge for all actors in the extended data ecosystem. How can we navigate these challenges to establish a data system that creates economic and social value, is inclusive, and guards against harmful use in low- and middle-income countries?

This event, co-organised by the World Bank, the OECD Development Co-operation Directorate, and the Partnership in Statistics for the 21st Century (PARIS21), will introduce participants to the key findings and recommendations of the World Bank’s *World Development Report 2021: Better Data for Better Lives*, which is the first in the series entirely dedicated to data.

The first part of the event will consider the report’s recommendations on how to achieve ‘integrated national data systems’ that can unlock the full value of data while ensuring protection against accompanying risks, with a focus on the implications of the COVID-19 pandemic.

The second part of the event will involve an interactive panel discussion with leading members of the development, statistics and big data communities on the role of financing as a building block to achieve integrated national data systems. The discussion will also cover new developments, such as the upcoming launch of the World Bank’s Global Data Facility, the development of innovative tools such as the Clearinghouse for Financing Development Data, a global platform to match the demand and supply of support for data and statistics, being developed by the PARIS21-hosted Bern Network on Financing Data for Development, and the OECD launch of the first-ever Data for Development country profiles of the main OECD funders of national data and statistics.

Co-conveners: PARIS21, World Bank and OECD.

Agenda

Event facilitated by: Jurei Yada, Bern Network Coordination Lead, PARIS21

16:00 – 16:05

Introductory remarks

Jorge Moreira da Silva, Director, Development Co-operation Directorate, OECD

16:05 – 16:20

World Development Report 2021 – Findings and key messages

Introduction and high-level overview of finding

Deep dive on ‘Creating integrated national data systems’

- Dean Joliffe, WDR Co-Director, Lead Economist, World Bank
- Daniel Mahler, Young Professional, World Bank
- Philip Wollburg, Economist, World Bank

16:20 – 17:05

Discussion – The role of financing for achieving integrated national data systems

Moderator: Johannes Jütting, Executive Head, PARIS21

Discussion with:

- Mercy Kanyuka, Commissioner, National Statistics Office, Malawi
- Dominique Favre, Alternate Executive Director for Switzerland, World Bank
- Haishan Fu, Director, Development Data Group, World Bank
- Ida Mc Donnell, Team Lead, Development Co-operation Directorate, OECD
- Anna Lerner Nesbitt, Lead 'Data for SDGs', Global Impact Partnerships, Facebook

Moderated discussion and Q&A with participants

17:05 - 17:15

Concluding remarks

Neil Jackson, Chief Statistician, UK Foreign, Commonwealth and Development Office

Shaida Badiee, Managing Director, Open Data Watch